3/48 WAVERLEY BRIDGE, EDINBURGH EH1 1BQ
WAVERLEYMARKETEDIN.COM

THE PLAZA

WAVERLEY MARKET

A RARE OPPORTUNITY FOR FOOD & BEVERAGE OPERATORS, COMBINING ICONIC VIEWS & A PRIME LOCATION



IMPOSSIBLE TO MISS. IMPOSSIBLE TO IGNORE.

The Plaza at Waverley Market boasts iconic views of Edinburgh Castle and a prime location that attracts thousands of Edinburgh residents and visitors every day.

THERE'S NO CHASING CUSTOMERS HERE

Computer generated image of the Plaza



FOLLOW THE FOOTFALL.

Computer generated image of the Plaza

THE PLAZA

WAVERLEY MARKET

Situated on Princes St, directly above Edinburgh Waverley, the Plaza is where shoppers, commuters, and tourists come to rest, meet, eat, drink, and celebrate.

An opportunity like no other; the Plaza is full of untapped potential. Get in touch to put your business in front of millions of consumers.



£380 MILLION – READY TO SPEND AT THE BEST SEAT IN EDINBURGH

Don't chase customers.
Let the city bring them to you.

14,000 people/day, looking for an after-work drink. A quick bite between shopping or while waiting for the train. Dinner with an unmatched view of Edinburgh Castle and The Balmoral beyond.

The margins are bigger, the footfall higher, the views more breathtaking. It's the perfect location for casual outdoor food and beverage brands.

1.6 MILLION
PEOPLE IN THE LOCAL CATCHMENT AREA

£380 MILLION
CATERING SPEND POTENTIAL

7.5 MILLION
ANNUAL FOOTFALL THROUGH NEIGHBOURING WAVERLEY MARKET

Source: CACI, July 2026

PUT YOUR BUSINESS IN FRONT OF OVER 30 MILLION PEOPLE A YEAR. EDINBURGH'S CITY CENTRE SEES UP TO 150,000 CUSTOMERS A DAY DURING PEAK SEASON.

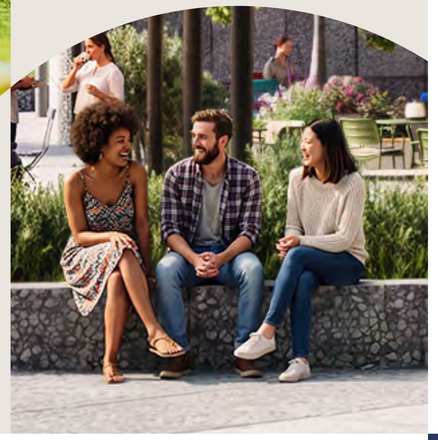
With guaranteed footfall from arrivals, departures, and local residents, the Plaza is perfectly placed for businesses that rely on a high-volume, fast-moving flow of customers.



Computer generated image of the Plaza









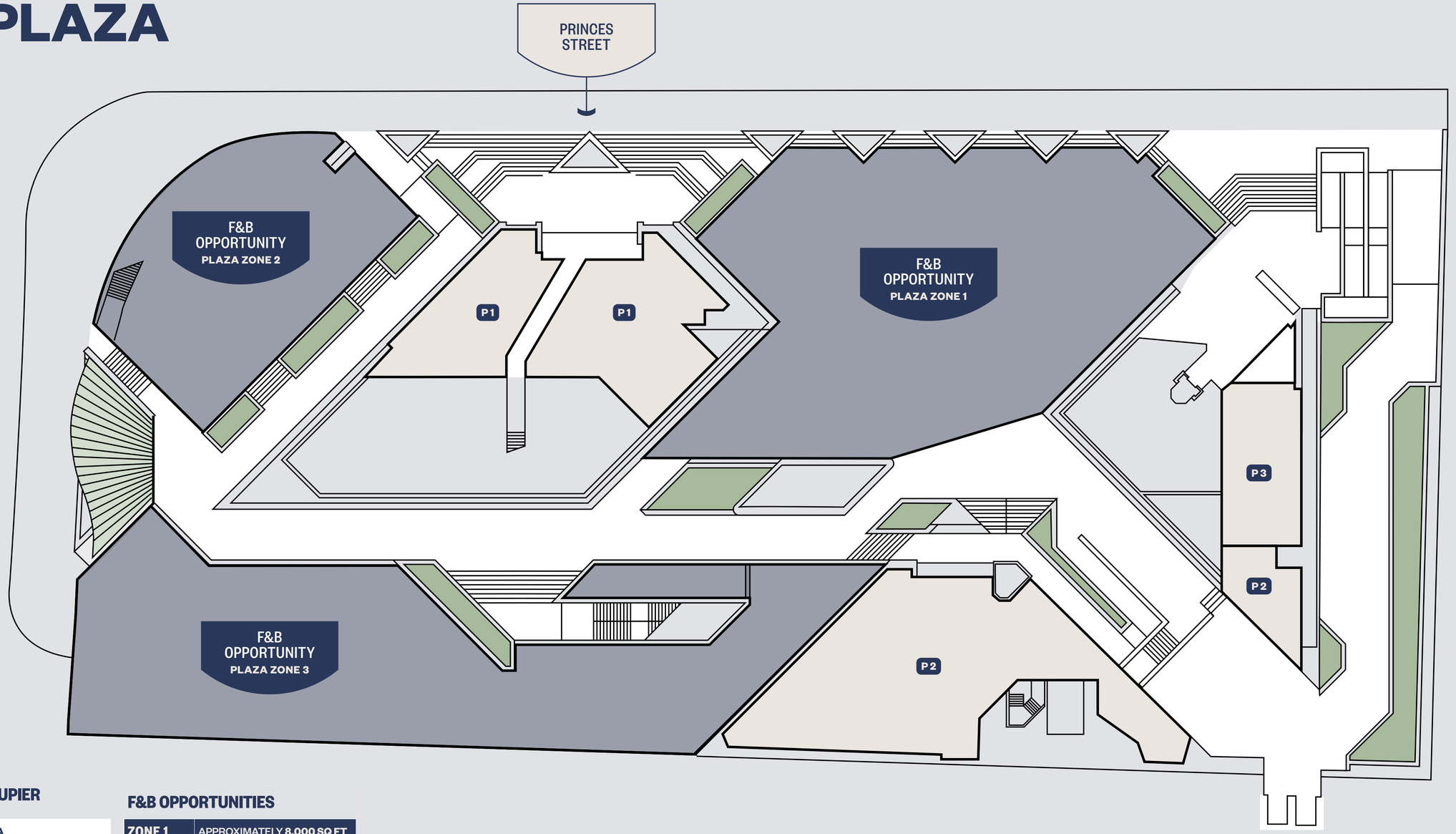
Computer generated image of the Plaza



Computer generated image of the Plaza

WHERE SHOPPING MEETS TRAVELLING, MEETS EATING, MEETS QUALITY TIME, MEETS POST-WORK DRINKS.

THE PLAZA



UNIT	OCCUPIER
P 1	COSTA
P 2	FIELD VISION
P 3	MR BAKEHOUSE

F&B OPPORTUNITIES

ZONE 1	APPROXIMATELY 8,000 SQ FT
ZONE 2	APPROXIMATELY 4,500 SQ FT
ZONE 3	APPROXIMATELY 5,500 SQ FT

Available
Occupied



THE CITY'S LANDMARKS RIGHT ON YOUR DOORSTEP

1 THE BALMORAL	4 GLENAGLES	7 MARKS & SPENCER	10 EDINBURGH CASTLE
2 SCOTT MONUMENT	5 W HOTEL	8 UNIQLO	11 ST GILES' CATHEDRAL
3 APPLE	6 ST JAMES QUARTER	9 PRIMARK	12 EDINBURGH NEW TOWN

EDINBURGH WAVERLEY STATION

BRINGS THE COMMUTERS AND TOURISTS IN SEARCH OF A QUICK BITE EN ROUTE TO THEIR NEXT DESTINATION.

WAVERLEY MARKET AND PRINCES STREET

THE CITY'S BUSIEST RETAIL HUBS BRING SHOPPERS AND LOCAL PROFESSIONALS HERE TO REST THEIR FEET AND FILL UP ON NEW FLAVOURS.

VIEWS OF EDINBURGH CASTLE AND THE BALMORAL

GIVE TOURISTS AND LOCALS A PLACE TO MEET, EAT, AND DRINK WHILE THEY TAKE IN THE ICONIC CITY VIEWS.

THE PLAZA

WAVERLEY MARKET

For further information, or to arrange a viewing, please get in touch with our retained agents:

ORINSEN

ANNA HANSEN
+44 (0) 7717 411 668
ahansen@orinsen.com

ANDY BAIN
+44 (0) 7770 524 977
abain@orinsen.com

green&partners

ADAM BINDMAN
+44 (0)7825 442 413
adam.bindman@greenpartners.co.uk

FRANKIE SOUTO
+44 (0)7497 390 998
frankie.souto@greenpartners.co.uk

3/48 WAVERLEY BRIDGE, EDINBURGH EH1 1BQ

WAVERLEYMARKETEDIN.COM

Misrepresentation notice: ORINSEN, their clients and any joint agents give notice that: They are not authorised to make or give any representations or warranties in relation to the property either here or elsewhere, either on their own behalf or on behalf of their client or otherwise. They assume no responsibility for any statement that may be made in these particulars. These particulars do not form part of any offer or contract and must not be relied upon as statements or representations of fact. Any areas, measurements or distances are approximate. The text, photographs and plans are for guidance only and are not necessarily comprehensive. It is assumed that the property has all necessary planning, building regulations or other consents and ORINSEN have not tested any services, equipment or facilities. Purchasers must satisfy themselves by inspection or otherwise. Unless otherwise stated all prices and rents are quoted exclusive of VAT. Prospective purchasers or lessees must satisfy themselves independently as to the incidence of VAT in respect of any transaction.
Designed by j2.net. September 2026.